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 From: "IMC List Services"<mycampaign@bmesrv2.com>
 X-Identify: <136939_202360512@benchmarkemail.com>
 MimeOLE: <Produced By Microsoft MimeOLE V6.00.2800.1165>
 To: christine@creditcourt.com
 Subject: Get Experian Data Today! No Set Up Charge or Monthly Contracts to Sign.
 Date: Wed, 14 Feb 2007 13:53:30 -0500

Experian data from IMC 6584

888-462-



IMC List Services has a unique relationship with Experian:

We have daily access to their credit repository and can provide you with the *latest in high-powered trigger data*.

This is the most sought after data in the industry, but it is usually very expensive and requires long-term contracts.

List Services by IMC is different because we understand what makes a valuable lead. We first create a profile of a homeowner that is a good loan candidate. This is done before we pay any attention to who might trigger because unless they're a good loan profile, we don't care if they trigger.

Criteria for all Homeowners to monitor:

- Specific geographic area
- FICO is 525 plus
- Mortgage balance is at least \$100k (varies by region)
- Revolving Debt greater than \$10,000
- All BK's discharged at least 12 months
- All Mortgages seasoned at least 12 months
- No Mobile Homes

Each month, we ask Experian to monitor all of the people in a given region who fit all of the criteria above. Once monitored, we then ask them to immediately deliver any people who have had a mortgage inquiry.

We pay so you don't have to

- We pay extra so you can get trigger records faster than most
- We pay more for the appended phone search to help improve your chances of contacting them
- We scrub all records against the Federal & State DNC lists.

We challenge you to compare our trigger data and price (as low as \$1) with anyone else in the marketplace. We're confident that you will see a difference in not only quality but the price as well. Call us at **1-888-462-6584** and take the challenge!

~~Ask us how to build a custom criteria search campaign!~~

~~If you want more specific criteria to build your target profile, you can use Experian's Advance Select Data, which is generally not available to most mortgage brokers. We've been using this high-end credit data for over 5 years with phenomenal results. You set up the criteria, we pull the counts and you have data in just days.~~

~~Credit data is the "filet mignon" of beef and Experian is the best steak house around. Don't eat a burger when you can have steak! Call us today toll free at 1-888-462-6584 and start receiving the best data there is tomorrow.~~

~~Due to the **EXCLUSIVE** nature of this data, availability in each state is limited.
No monthly contracts and no huge \$ commitments.~~

~~Call 1-888-462-6584 today and stay ahead of your competition.~~

~~Visit our website~~

~~www.imelistservices.com~~

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